



## **Redbourn Village Market Stall Holder Guide**

The Redbourn Village Market aims to create a vibrant and sustainable community marketplace that showcases local produce, crafts, and services. Located in the heart of Redbourn, our market will serve as a gathering place for residents and visitors, fostering a sense of community and supporting local businesses.

### **Our Mission is:**

To provide a platform for local businesses, artisans, and farmers to showcase their products.

To create a welcoming and inclusive community village market that promotes social interaction.

To contribute to the economic vitality of Redbourn High Street by supporting local entrepreneurs.

### **Our Market Offerings Aspirations are:**

Fresh produce from local farmers.

Handcrafted goods and artisanal products.

Food vendors offering a variety of cuisines.

Live entertainment and community events.

Interactive workshops and demonstrations.

### **Our Target Market is:**

Redbourn residents and surrounding communities.

Tourists and day-trippers.

Local businesses and entrepreneurs.

### **Our Unique Selling Points are:**

Differentiate the Redbourn Village Market by focusing on community engagement and unique, high-quality offerings.

Develop our online website and social media to promote our market traders. This will provide the opportunity for orders to be placed directly with the market traders to then be able to pick-up purchases at the next market.

We will provide a designated stall where customers can conveniently collect their preordered items or order items. We will then be able to promote all our market traders at each market throughout the year.

**Location:**

Redbourn Village Hall Car Park March to August.

Redbourn Village Hall and Car Park September, October and November.

**Operating Hours:**

10 am to 2pm

Second Saturday of the month.

March 9<sup>th</sup>, April 13<sup>th</sup>, May 11<sup>th</sup>, June 8<sup>th</sup>, July 13<sup>th</sup> , August 10<sup>th</sup>, September 14<sup>th</sup>, October 12<sup>th</sup> and November 9<sup>th</sup> .

**Costs:**

Stall fees from traders. £20 individual market, £45 for three markets, £120 for 9 markets. Cost also includes a full profile on the market's website.

Date 07/01/2024.